



Jason Wiener | p.c. Becomes Colorado's First Certified B Corp & Public Benefit Corporation

Jason Wiener | p.c., a Boulder, Colorado boutique law and business consulting practice, is pleased to announce its certification as a B Corporation, making the firm the first Public Benefit Corporation in the state to be B Corp Certified. Becoming a Certified B Corp not only helps further the firm's mission to build a regenerative, equitable and sustainable economy, it also redoubles the firm's dedication to providing a fresh and unconventional approach to legal and business consulting services.

Certified by B Lab, a nonprofit organization working to build a community of socially and environmentally conscious businesses, Jason Wiener | p.c. voluntarily meets a higher standard of transparency, accountability, purpose and performance as a certified B Corp. Additionally, as part of its unique approach, Jason Wiener | p.c., cultivates deep and lasting relationships with client organizations, by getting to know intimately the culture and mission of the organization, meeting with its key staff and informal leaders, and striving to provide customized, efficient and dynamic advice. The firm has established itself as a leader and expert in the areas of cooperative law and development, socially responsible financing and capital strategies, and multi-stakeholder enterprise ownership models.

The firm's full Impact Report is available here: <http://bit.ly/JasonWiener2015ImpactReport> and its 2014 Benefit Report is available here: <http://bit.ly/JasonWiener2014PublicBenefitReport>. Highlights from the 2014 report include: A 100% solar powered office, .5% of revenue given in charitable contributions, helped social enterprises raise over \$2M in patient and mission-aligned capital, led one socially responsible employee-ownership business conversion, and limited the firm's paper use to less than one ream of paper (a nearly a tree-free operation).

Along with Jason Wiener | p.c., over 1,200 businesses have joined the B Corporation community, encouraging all businesses to compete, not just to be the best *in* the world, but to be the best *for* the world. The firm is honored to be both a Public Benefit Corporation and a Certified B Corporation, believing that as a result of these collective efforts, individuals and communities will enjoy greater economic opportunity, society will address its most challenging environmental problems, and more people will find fulfillment by bringing their whole selves to work.

About Jason Wiener | p.c.

In addition to his work at the firm, Jason Wiener speaks often to promote and educate about cooperatives, social enterprise, socially responsible capital/financing strategies and advancement of the solar industry. For more information about Jason Wiener | p.c., please visit www.jrwiener.com.

About B Corp

Certified B Corporations meet rigorous standards of social and environmental performance, legally expand their corporate responsibilities to include consideration of stakeholder interests, and build collective voice through the power of the unifying B Corporation brand. As of May 2015, there are more than 1,200 Certified B Corporations from over 120 industries and 40 countries, representing a diverse multi-billion dollar marketplace.

About B Lab

B Lab is a nonprofit organization that serves a global movement to redefine success in business so that all companies compete not only to be the best in the world, but the best for the world. B Lab drives this systemic change through a number of interrelated initiatives: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing legislation to accelerate growth of social entrepreneurship and impact investing (24 states have already passed benefit corporation legislation); 3) developing B Analytics, a customizable platform for measuring, benchmarking, and reporting on impact 4) providing free, powerful tools for businesses to measure, compare and improve their social and environmental performance (more than 15,000 businesses use B Lab’s free B Impact Assessment). For more information, visit www.bcorporation.net, www.banalytics.net and www.benefitcorp.net.

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